



Brazos Little League – Year Review

July 2021 – July 2022



Financial
Overview

July 2021 – July 2022

[-] Accounts Payable	-\$138,776.48
⊕ Utilities and Fee's	-\$12,738.17
⊕ Little League Fees	-\$2,386.80
⊕ Uniforms and Trophies	-\$17,724.25
⊕ Equipment	-\$4,944.13
⊕ Field Maintenance	-\$9,013.07
⊕ Umpires	-\$10,268.21
⊕ Marketing	-\$284.00
⊕ Concession Stand	-\$8,784.33
⊕ Improvement Project	-\$58,663.52
⊕ 2021 Fundraiser Prize	-\$13,970.00
[-] Accounts Receivable	\$100,095.77
⊕ Concession Stand	\$6,117.25
⊕ Registration	\$48,235.22
⊕ Team Sponsorships	\$10,800.00
⊕ Field Sponsorships	\$2,450.00
⊕ Spirit Sign Sponsors	\$1,585.00
⊕ Fundraiser	\$8,328.30
⊕ Other Sponsorships	\$22,580.00
Grand Total	-\$38,680.71

Financial Details

Utilities and Fee's	-\$12,738.17
Bank Fee	-\$112.84
PO Box Renewal	-\$54.00
City Water/Sewage/Trash	-\$3,124.13
Electricity	-\$6,829.50
Insurance	-\$2,357.70
Portable toilet	-\$210.00
Tax Fee's	-\$50.00
Little League Fees	-\$2,386.80
Spring Season - Registration Fees	-\$1,566.00
All Star - Registration Fees	-\$820.80
Uniforms and Trophies	-\$17,724.25
Uniforms	-\$12,800.80
All Stars Uniforms	-\$4,682.30
LL Uniform Patches	-\$241.15
Equipment	-\$4,944.13
Catcher throat protectors	-\$26.85
Game Balls and Pitcher Plate	-\$391.23
Batting tee, Tee Balls, Softballs, Baseballs, Practice Base Balls, Catchers gear items	-\$3,703.76
Fast Pitch Softballs	-\$144.90
New BASES	-\$677.39
Field Maintenance	-\$9,013.07
Field Chalk	-\$454.65
Gas	-\$970.88
Lawn Service	-\$3,947.58
Mower Repair	-\$2,221.99
Lighting Repair	-\$1,417.97
Umpires	-\$10,268.21
Umpires	-\$10,268.21
Marketing	-\$284.00
Flyers	-\$135.00
Website	-\$149.00
Concession Stand	-\$8,784.33
Food and Drinks	-\$8,684.33
Start Up Cash	-\$100.00
Improvement Project	-\$58,663.52
Painter	-\$4,180.00
Concession Stand	-\$25,000.00
T-ball Fence	-\$6,952.55
Tball Field Labor	-\$9,498.00
Aluminum Bleachers (\$6K) w/ Install (\$1.3K)	-\$8,268.00
Scoreboard (\$2.5K) w/ Install (\$2K), 1 bench (\$235)	-\$4,764.97
2021 Fundraiser Prize	-\$13,970.00
2021 Fundraiser Prize - Misc	-\$1,750.00
2021 Fundraiser Prize - Polaris Ranger	-\$12,220.00

Accounts Receivable	\$100,095.77
Concession Stand	\$6,117.25
March Total Cash Deposit	\$1,228.00
April Total Cash Deposit	\$2,386.00
May Total Cash Deposit	\$2,327.00
June Total Cash Deposit	\$176.25
Registration	\$48,235.22
Active Network Registration Fee	\$48,235.22
Team Sponsorships	\$10,800.00
Team Sponsorships	\$10,800.00
Field Sponsorships	\$2,450.00
Field Sponsorships	\$2,450.00
Spirit Sign Sponsors	\$1,585.00
Spirit Sign Sponsor	\$1,585.00
Fundraiser	\$8,328.30
TeamFunded Campaign	\$8,328.30
Other Sponsorships	\$22,580.00
In Kind Giving	\$22,580.00

Net Loss: -\$38,680.71

Revenue by Individuals

Revenue Sources	Individuals	Funds	Average
Registered Players *	367	\$48,235	\$131.79
Team Sponsorships	35	\$10,800	\$308.60
Field Sponsorships	11	\$2,450	\$222.70
Spirit Ball Sponsors	45	\$1,585	\$35.22
Families' that donated to Fundraiser	130	\$8,328	\$64.06
Outside Donations	6	\$22,580	\$3,763.00
Concession Stand Revenue		\$6,117.25	

*Fee includes a \$25 concession deposit for possible refund

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Ttl Operational Expense Registered Players Cost Per Player

$$\boxed{\$66,142.96} \div \boxed{367} = \$180.22$$

	Received	Cost	Total
Cost per Player	\$131.79	\$180.22	-\$48.43

It cost the league \$48 per player, to operate this year.

Receivables	Funds	Expenses	Total Revenue
Registration + Concessions	\$54,352	\$66,142	-\$11,790
Reg + Con + Sponsors	\$69,187	\$66,142	\$3,045
Reg + Con + Spon + Fundraiser	\$77,515	\$66,142	\$11,373
Reg + Con + Spon + Fund + Other	\$100,095	\$66,142	\$33,953

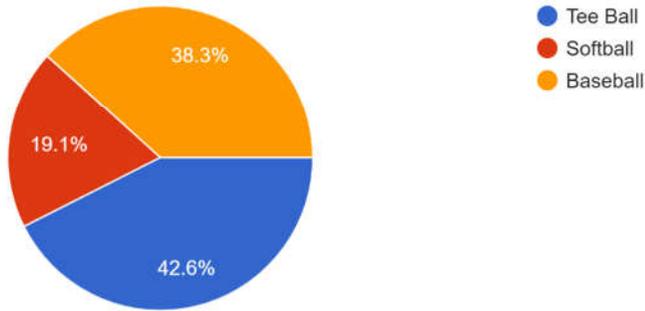
Improvement Project + Prizes	Total Revenue	Net Loss (YTD)
(\$72,633)	\$33,953	(\$38,680)

Brazos Little League – 2022 Year End Survey

Question #1

Which program did your child participate in this year?

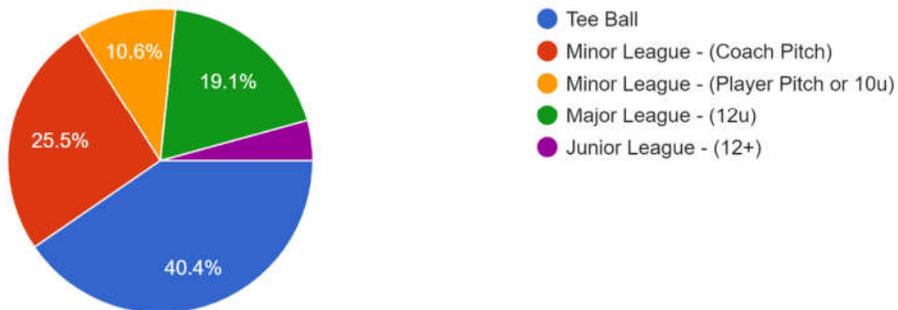
47 responses



Question #2

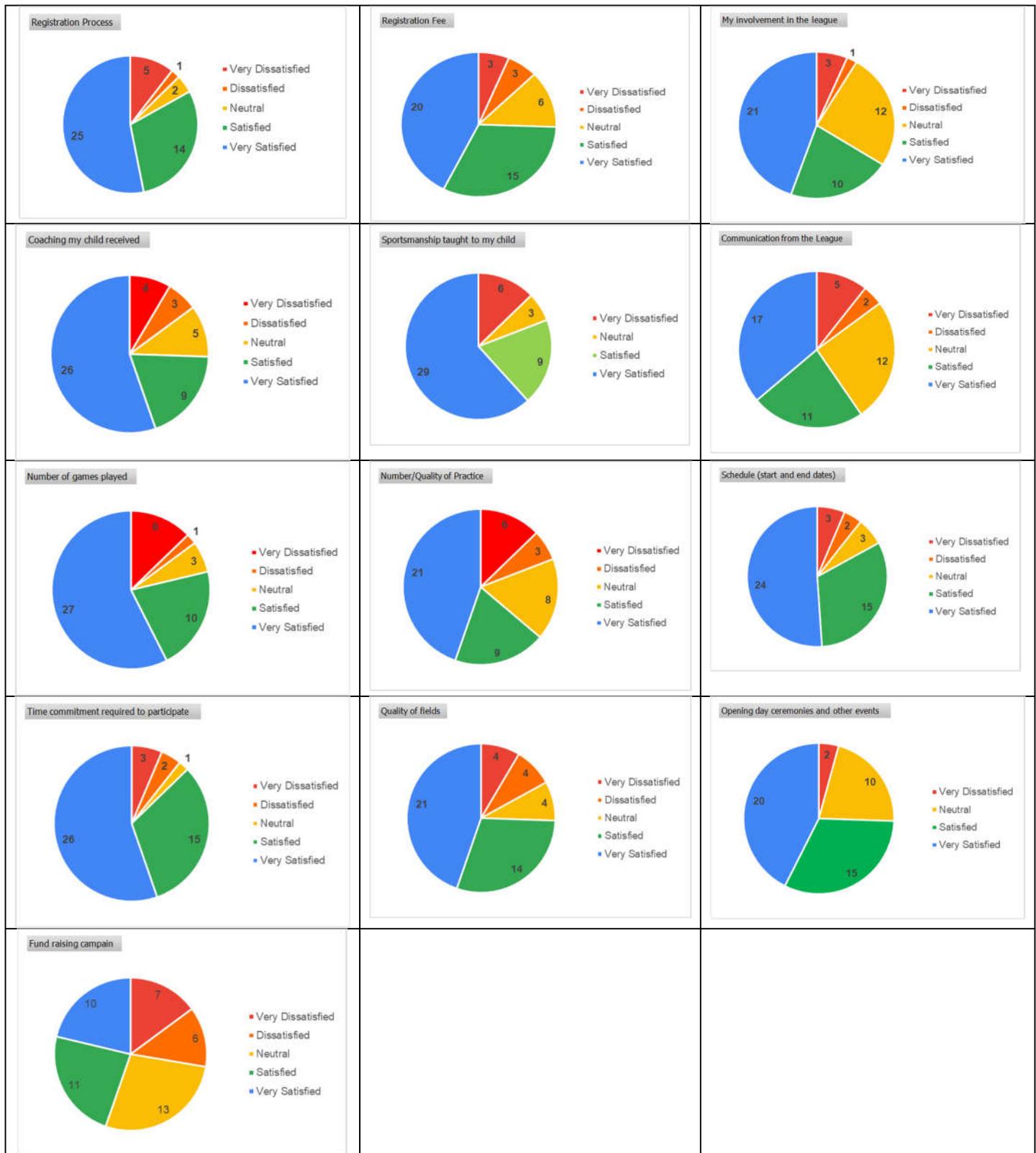
What division did your child participate in this year?

47 responses



Questions #3

Please rate your satisfaction level in each of the following areas related to your child's experience with Brazos Little League this season.



Question #4

Please share your comments/feedback on any of the above areas where you feel we can improve.

- The fundraiser was a joke. Have a raffle of some sorts.
- Concession stand options, not enough chalk for the field
- Can you please try to secure 2nd base to the field a little better if possible on field 1? The net on the batter's cage should be fixed/replaced.
- The discrepancy on practices varied so greatly between teams. Some teams practiced 2-3 times a week throughout the season and others did not practice at all. If there was something across the board that made things more even, that would be a benefit for all. Maybe clinics beyond just games and practices.
- I was team mom and no one from league contacted me. I was not aware of anything such as fund raising. At the open ceremonies I found out all the teams except ours had a sponsor, I have no idea who was in charge of getting a sponsor. Our team had to cancel 2 games due to band practice, and a different team had to cancel 1. We had no make up games. We did not have enough practices, and part of that was because we didn't have a field. I appreciated our volunteer coaches. There was one instance with an umpire touching the boys way more than appropriate. It was at the Rosenberg field. Our coach had to address it. There was poor communication about concession stands, there were not concession or bathrooms available at each field. And the concessions that were open didn't have much. I say all this to give feedback on what can be improved. We really enjoyed the season, the kids, coaches, and the families.
- Better fundraiser, where either get something in return for the donation or raffle. Availability for concession stand shifts, all were filled and mostly by the same few people. If you have 3 kids in the league, you only get your 3 concession fees back, no more.
- we love Brazos Little League and are thankful for the hard work of the volunteers/busy parents - love the small town feel - hope it does NOT get much bigger/fancier =) - keep the season short, keep it simple - if people want more than this they can go play select
- There seemed to be a breakdown on a few items. First with uniforms. Not all uniforms were in on time. Coaches never received hats. Picture process was not good. Instructions given to team moms by league were exactly opposite of what happened on picture day. Delivery of photos and trophies was also very unorganized by league. I understand we're all volunteers but it seemed as though the folks in charge of some pretty critical were all very busy outside of league activities so my advice is to put people in those type of positions that actually have the time required to fulfill those responsibilities. The only thing that really went smooth was the equipment pick up process.
- Not pleased with the lack of opportunity given for my child to learn and grow.
- My son helped me complete this, overall I think he was disappointed with the season. Games were canceled and not rescheduled. Once games started there were hardly any practices. Player sportsmanship was terrible! (Which reminds me, the Little League pledge was not said at the opening ceremony or at any game.) The concession stand shifts were canceled and my boys that were scheduled were not notified. The concession stand was not well stocked one of the times they worked - no water or Gatorade in addition to many other items. We did not pay much for the season, but we did not get much for it.
- Once the season started, our team only had ONE batting practice. I feel like my son missed an opportunity how to play the game of baseball outside of a game setting where the pressure is on. He didn't truly ever understand his position and had to learn on the fly. I think one practice per week isn't too much. We sponsored a field for \$300 and the sign was NEVER MADE OR HUNG. I would like our money refunded and have requested this before. Or at least some assurance that we would have a free banner next year as we plan to participate in Brazos LL again. We absolutely loved baseball season! These are just areas of improvement. Also, I would like my money back or a free field sponsorship banner for next year.
- We enjoyed the raffle last year then doing like a go fund me thing.
- In regards to the fund raising campaign we are not satisfied with the level of participation from other families. We freely donated money and felt the instructions were easy to follow.
- Communication could be better, and the instructions for the fund raising process were vague and we weren't really sure what we were supposed to do.
- We did not get our hats for the kids for our team only. Some parents were frustrated since they paid for them in fees. Were told we would get them but never heard anything after that
- Overhead shade for players and a section for fans on all fields. The new tee ball field has a side that faces West and it can be brutal. Would like to receive tee ball team name and schedule sooner.
- We traveled to other Little Leagues for play this year, and we were the only field without a working scoreboard. We have a scoreboard and seems like we would want it to be functional. Also, I was really disappointed to learn that the Minor Coach Pitch Boys were given the opportunity to have an All-Stars team, but the Minor Coach Pitch Girls were not. The girls are friends with these boys, and it's hard to explain why they weren't given the same opportunity. Plus, it should be exactly the same opportunities as the boys. You have some strong up and coming softball players, and if you want them to stay in Little League and not leave for select teams, they should be given the same competitive opportunities.
- I did not see much action on the fundraiser. Wish there was a fall season at Brazos instead of having to travel to Rosenberg or Katy. Is there an All Stars for softball? Also All Stars participation is not clear... not sure of the selection process and how the board chooses the players.

- Fields had ant piles and holes in the outfield
- Paid to sponsor my kids team, never heard anything back. Team didn't have our business name on them. Wasn't contacted or refunded my money for the sponsorship.
- We had a great tee ball coach. I do think tee ball should be a different price since games are less competitive and not as frequent.
- I had a lot of my parents say the fundraiser felt like a money grab, which I didn't understand because that's exactly the point of a fundraiser. A few wanted some money to go directly back to our team, which I also didn't fully understand. Just wanted to share what was being said. Personally I don't care either way as long as the organization is receiving the necessary funds to advance and grow. Maybe people like the idea of the raffle because it's a possible prize to the buyer.
- We were very unhappy with the head coach we had this year. He displayed favoritism and he also had a very negative attitude. My son did not want to go to practice or games because of him. With a little encouragement and told him to just listen to the other coaches instead he continued to participate.
- I realize baseball is a competitive sport, but still at the kid pitch age players should be instructed as much as possible and enjoy playing. There should be time for each kid to be able to get time to play in order to grow. We didn't complain all season, but we know kids get burned out of baseball at a young age if they don't get a chance to play in different areas and experience baseball! It seemed that instruction when given was given to specific athletes and some were ignored and didn't get instruction to make them better in order to improve their game.
- The app based fund raiser was a fail IMO due to people not wanting to download the app. Personally I think the raffle tickets we have sold in the past was the better route. People buy a ticket with a chance to actually win something. This was just a donation. Similar to a crowd funding campaign.
- Maybe better communication
- I think y'all do a great job and especially with all of this being done by volunteers. I think the only thing that needs to be reviewed is the umpiring and consistency among them. The best umpire was the teenage girl from Brazos and she was loud, assertive (in a nice way) and fair. We also had the issue of the bats at the end of the season. I know it's in the rules for the league, but it might want to be said earlier in the season by coaches so parents can get new ones earlier, if needed.
- Baseball Majors - schedule at least 14 games/team to make meeting the 12 game minimum/team for All Stars easier; schedule Brazos league games last (rather than East Bernard) if possible; Rules - implement a 5 run/inning (aggregate) rule for the Majors division (compensates for small roster size and insure competitive games)
- Did not like the fundraiser this year; felt like we were being asked to beg for money. I preferred the raffle tickets from last year.
- Need a fall league.
- Better fundraising options. Something that requires the player to be more involved with it.
- The coaching for tball was awful. They did not understand the game enough themselves to be able to teach the kids the basics. Each team did not know all the rules of the tball division. Did not start practices in time and only had 2-3 total so the kids didn't learn. Most games, were short players.
- I feel like tee ball season could consist of 1 or 2 less games. Seemed a little long for that age.

Question #5

When compared to other activities in which your child participates, how would you rate the value received for the money paid to participate in Little League?

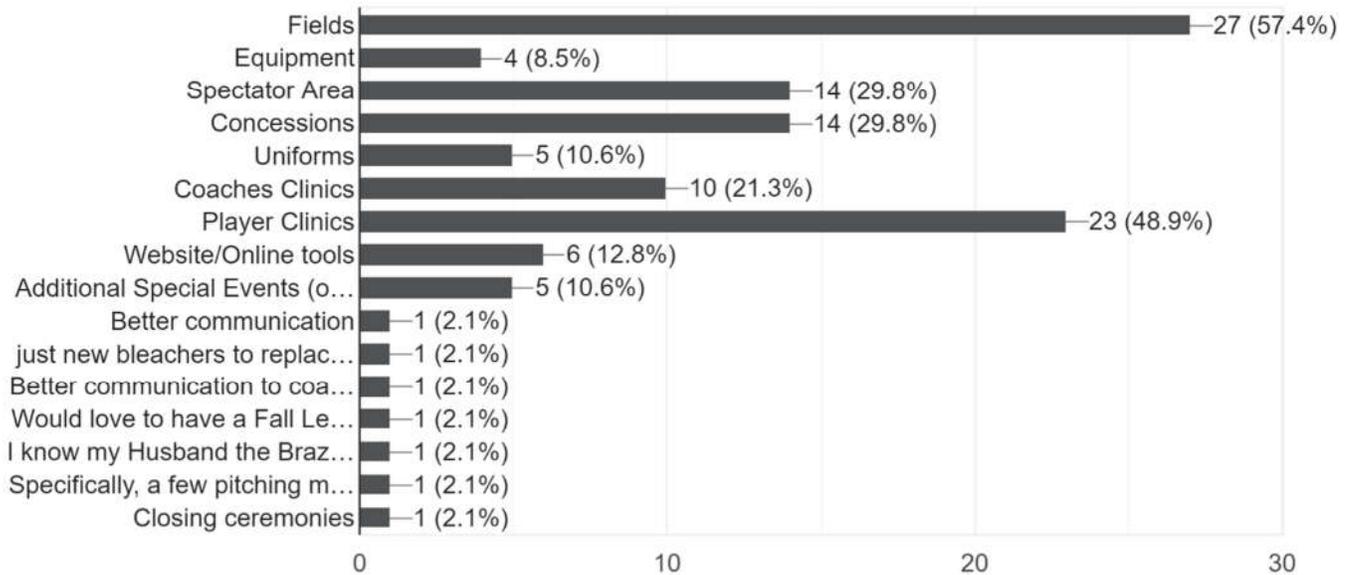
47 responses



Question #6

In what area would you like to see Brazos Little League invest money to improve our program (select your top 3)?

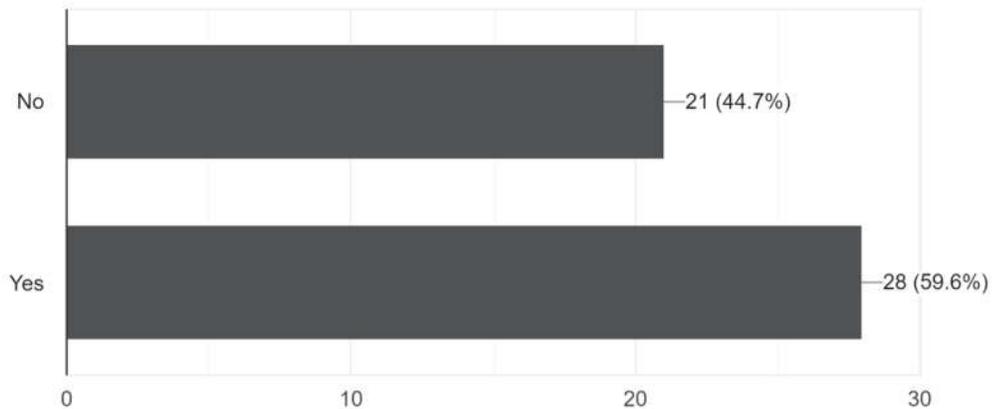
47 responses



Question #7

Did you or another family member volunteer with the league this year?

47 responses



Question #8

If Yes, in what capacity did you volunteer? If No, why not?

- Assistant coach
- Coach
- No time.
- Team mom
- Coached
- Coach/ Team Mom
- No, Other commitments
- NA
- I helped with Coaching
- Team mom, was going to volunteer at concession but couldn't tell where I was volunteering. It would have been a different field than where my child was playing. I didn't sign up because it was not clear.
- My job
- Didn't have time
- base coach
- Coach and Team Mom
- I should have, but could not due to medical issues.
- no - team mom position was filled. I have done that job in the past.
- Assisted during each game in dugout.
- I had three kids in little league this year and in all different divisions. I was running around like a chicken without its head.
- Team mom/Dad caught each game for pitcher.
- Kids on multiple teams in the league and a baby
- No, not enough time.
- No, we just moved to the area, didn't want to commit and not be able to fulfill
- First time in league, wanted to be a part of it first
- We had kids on multiple teams and a baby
- Not this year. I have in the past. My team did not need volunteers this year.
- Husband was Assistant Coach

- Busy schedule with multiple sports
- Head Coach
- First year and wanted to see how it went.
- I didn't want to miss a game
- Husband provided camps for the little league twice this year. Husband is Brazos HS baseball coach and we had a new baby.
- Little kids at home
- My job prevents me from being able to volunteer
- Husband is a HS baseball coach and we had a new baby. Coach (Husband) provided camp for Brazos Little League athletes twice this year.
- Already on Board
- Team mom. My husband has coached the past 2 years, but due to illness he was not able to this season.
- Coach TBall Rangers
- Helped coach
- Dugout mom
- Head Coach – Majors
- We wanted to be able to just watch her play instead of being pulled into helping
- Assistant coaching
- My husband was an assistant coach

Question #9

If offered by Brazos Little League in the Fall, would you be willing to pay for a specialized group clinics taught by local instructors (i.e. pitching, hitting, defense, etc)?

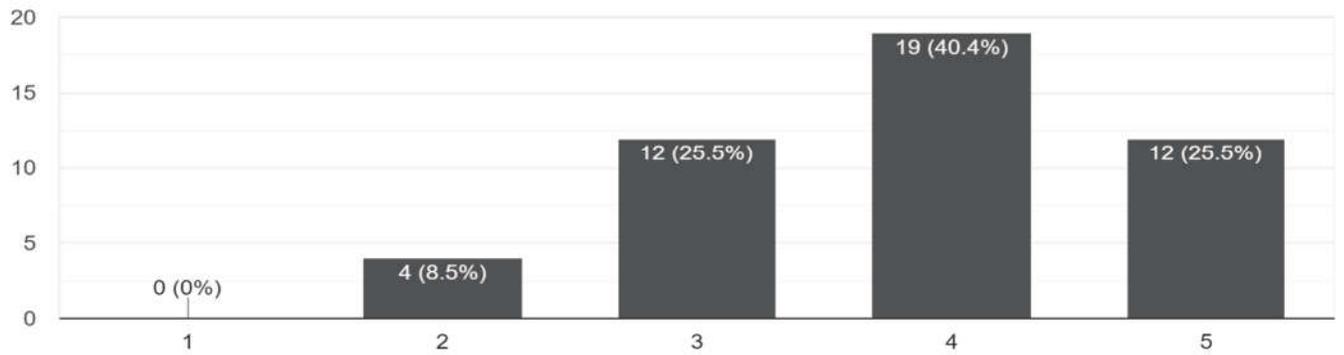
47 responses



Question #10

How would you rate the overall Level of Competition? (5 being the highest)

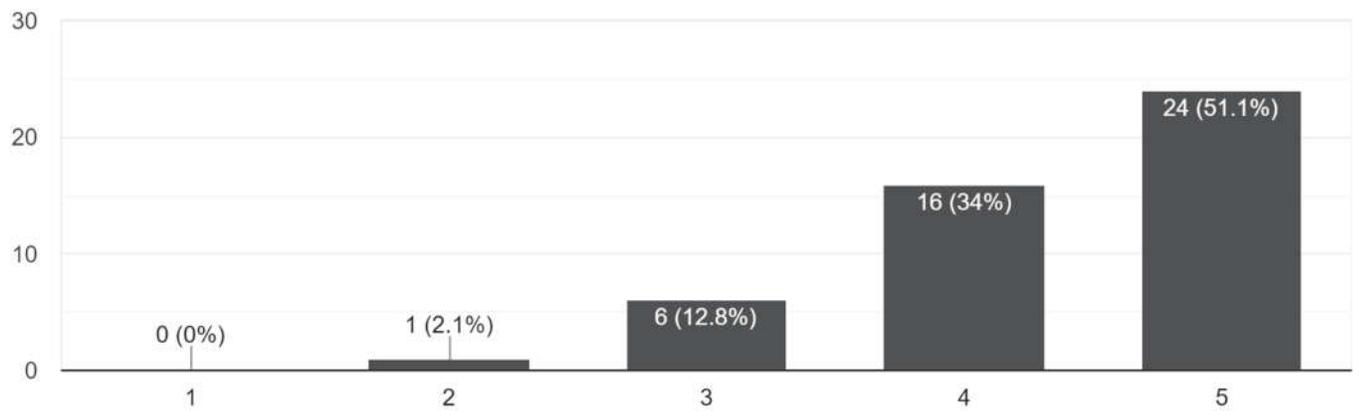
47 responses



Question #11

How would you rate your Overall Experience? (5 being the highest)

47 responses



Question #12

Will you be returning to Brazos Little League next year?

47 responses

